



KEVIN HARVICK MANAGEMENT ENTERS INTO AGREEMENT WITH THE SPEARS SOUTHWEST TOUR SERIES

BAKERSFIELD, CALI. (February 13, 2019) – The long-standing relationship between NASCAR Cup Series champion, Kevin Harvick and the SPEARS Southwest Tour Series has deep roots beginning with Harvick's first laps in a NASCAR Late Model more than 25 years ago. In 2019, KHI Management (khimanagement.com) will become a strategic partner with the SPEARS Southwest Tour Series

Harvick turned those first laps at his hometown track, Mesa Marin Raceway, which was owned and operated by the same group that now oversees the SPEARS Southwest Tour Series. As Harvick's career moved forward, from weekly Late Models to the Southwest Tour, a big break came to Harvick when he was offered the opportunity to drive for Wayne Spears (current title sponsor of the SRL) in both the NASCAR K&N Pro Series and the NASCAR Truck Series.

Fast forward to 2019, Harvick is starting his 19th year in the Cup Series, Spears Manufacturing is celebrating its 50th year in business, and the SPEARS Southwest Tour Series is kicking off its 19th season.

"I've had a long-standing relationship with west coast racing, so to be able to give back to the Southwest Tour Series and its competitors on a weekly basis means a lot," Harvick said. "Wayne and Connie Spears were instrumental in getting my racing career started, along with the Collins family. To be a part of their series that has given west coast racers a place is something that KHI Management is excited to be a part of."

For 2019, KHI Management will be a "Winner's Bonus" award presenter, insuring that each SPEARS Southwest Tour Series event awards its winner a minimum of \$5,000. KHI Management will also payout a bonus to the leader at the half-way point of each race, and another bonus to the 13th place finisher of each 2019 event.

"It goes without saying how special it is to have Kevin lend his support and be associated with the series," stated Larry Collins of the SRL. "Wayne (Spears) gave Kevin a great opportunity back in the day, and even before that, Kevin drove to his first championship at my family's racetrack, so this is really a cool deal for a lot of reasons."

Look for the KHI Management decal on the front fenders of all the SPEARS Southwest Tour Series cars at the upcoming, March 23rd championship opener at Irwindale Speedway.

About SPEARS MANUFACTURING: Spears Manufacturing is a world leader in plastic piping products. SPEARS' maintains over one million square feet of manufacturing facilities in four states and nine distribution centers across the USA for worldwide distribution. For more information go to <http://www.spearsmfg.com>.

About the SPEARS Southwest Tour Series: Celebrating its nineteenth season in 2019, the SPEARS Southwest Tour Series is a regional stock car series competing on paved ovals in the southwestern portion of the U.S. <http://www.srlsouthwesttour.com>. "The SPEARS Southwest Tour Series...Where the Champions Race"

About KHI Management, LLC

KHI Management, LLC is a full-service sports marketing agency representing some of the most successful and high-profile professionals in the sports industry as well as offering a variety of consulting and marketing services to corporate sponsors. Founded by NASCAR Cup Series champion Kevin Harvick, KHI Management affords clients the opportunity to expose their brands across multiple platforms

via a singular agency with the ability to provide a vast array of services ranging from career management and media relations to licensing and philanthropy. KHI Management does not represent or solicit student athletes.